

NCC Cable System Order

Order #	62454512
Syscode	9106
System Name	Spectrum/Dayton North, OH
Market	Dayton

AE	Paul Doll
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul17
-	

Flight Dates	09/11/17 - 10/01/17
Agency	Mentzer Media Services
Advertiser	American Action Network

Client Code	
Product Code	MAMAN
Est Code	4957
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/21/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$6,386.00	
Commission		\$957.90	
Net Total		\$5,428.10	
Total Spots		148	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.20 Removed missed spots w.o. 9.11, added MG spots w.o. 9.18. Please confirm, thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/11/17	9/17/17	05:00	10:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	
2	CNN	Cable	9/18/17	9/24/17	05:00	10:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
3	CNN	Cable	9/25/17	10/1/17	05:00	10:00	X	X	X	X	X	X		-	-	5	\$14.00	\$70.00	30	
4	CNN	Cable	9/11/17	9/17/17	10:00	18:00			X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	
5	CNN	Cable	9/18/17	9/24/17	10:00	18:00	X	X	X	X	X	X	X	-	-	11	\$19.00	\$209.00	30	
6	CNN	Cable	9/25/17	10/1/17	10:00	18:00	X	X	X	X	X	X		-	-	10	\$19.00	\$190.00	30	
7	CNN	Cable	9/11/17	9/17/17	18:00	24:00			X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	R1 -3x
8	CNN	Cable	9/18/17	9/24/17	18:00	24:00	X	X	X	X	X	X	X	-	-	11	\$27.00	\$297.00	30	
9	CNN	Cable	9/25/17	10/1/17	18:00	24:00	X	X	X	X	X	X		-	-	10	\$27.00	\$270.00	30	
10	FXNC	Cable	9/11/17	9/17/17	05:00	10:00			X	X	X	X	X	-	-	5	\$48.00	\$240.00	30	
11	FXNC	Cable	9/18/17	9/24/17	05:00	10:00	X	X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	
12	FXNC	Cable	9/25/17	10/1/17	05:00	10:00	X	X	X	X	X	X		-	-	5	\$48.00	\$240.00	30	
13	FXNC	Cable	9/11/17	9/17/17	10:00	18:00			X	X	X	X	X	-	-	7	\$54.00	\$378.00	30	R1 -1x
14	FXNC	Cable	9/18/17	9/24/17	10:00	18:00	X	X	X	X	X	X	X	-	-	11	\$54.00	\$594.00	30	
15	FXNC	Cable	9/25/17	10/1/17	10:00	18:00	X	X	X	X	X	X		-	-	10	\$54.00	\$540.00	30	
16	FXNC	Cable	9/11/17	9/17/17	18:00	24:00			X	X	X	X	X	-	-	8	\$86.00	\$688.00	30	
17	FXNC	Cable	9/18/17	9/24/17	18:00	24:00	X	X	X	X	X	X	X	-	-	11	\$86.00	\$946.00	30	
18	FXNC	Cable	9/25/17	10/1/17	18:00	24:00	X	X	X	X	X	X		-	-	10	\$86.00	\$860.00	30	
19	CNN	Cable	9/18/17	9/24/17	18:00	24:00					X	X	X	-	-	3	\$27.00	\$81.00	30	R1 +3x

NCC Cable System Order

Order #	62454512	Flight Dates	09/11/17 - 10/01/17	Update Date	09/21/17
Syscode	9106	Agency	Mentzer Media Services	Version	2 Vs. 1
System Name	Spectrum/Dayton North, OH	Advertiser	American Action Network	Show All Lines	
Market	Dayton			Total # of Weeks	3
		Client Code		Total	\$6,386.00
AE	Paul Doll	Product Code	MAMAN	Commission	\$957.90
Sales Coordinator	Evan Butcher	Est Code	4957	Net Total	\$5,428.10
Office	Washington	Product Name		Total Spots	148
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 9.20 Removed missed spots w.o. 9.11, added MG spots w.o. 9.18. Please confirm, thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	FXNC	Cable	9/18/17	9/24/17	10:00	18:00					X	X	X	-	-	1	\$54.00	\$54.00	30	R1 +1x

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
SPOTS	98	50	0	0	0	0	0	0	0	0	0	0	148
AMT	\$4,216.00	\$2,170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,386.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/22/17

62454512 | Dayton | Spectrum/Dayton North, OH | 9106 |

NCC Cable System Order

Order #	62454512
Syscode	9717
System Name	Spectrum/Dayton Consolidated Zone, OH
Market	Dayton

AE	Paul Doll
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul17
-	

Flight Dates	09/11/17 - 10/01/17
Agency	Mentzer Media Services
Advertiser	American Action Network

Client Code	
Product Code	MAMAN
Est Code	4957
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/21/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks			
Total	\$2,250.00		
Commission	\$337.50		
Net Total	\$1,912.50		
Total Spots	30		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.20 Removed missed spots w.o. 9.11, added MG spots w.o. 9.18. Please confirm, thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	FIXED: MORNING JOE	9/11/17	9/17/17	06:00	09:00			X	X	X			-	-	6	\$75.00	\$450.00	30	R1 -1x FIXED: MORNING JOE
2	MNBC	FIXED: MORNING JOE	9/18/17	9/24/17	06:00	09:00	X	X	X	X	X			-	-	12	\$75.00	\$900.00	30	FIXED: MORNING JOE
3	MNBC	FIXED: MORNING JOE	9/25/17	10/1/17	06:00	09:00	X	X	X	X	X			-	-	11	\$75.00	\$825.00	30	FIXED: MORNING JOE
4	MNBC	FIXED: MORNING JOE	9/18/17	9/24/17	06:00	09:00					X			-	-	1	\$75.00	\$75.00	30	R1 +1x

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
SPOTS	19	11	0	0	0	0	0	0	0	0	0	0	30
AMT	\$1,425.00	\$825.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,250.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/22/17

62454512 | Dayton | Spectrum/Dayton Consolidated Zone, OH | 9717 |